

NORTHWEST CASA
PRESENTS



Event Summary

“You can’t really understand another person’s experience until you’ve walked a mile in their shoes.”

WHAT:

Northwest CASA is hosting our 5th annual Walk a Mile in Her Shoes® this fall. This walk is playful activism as men adorn 4 inch red stiletto heels and strut for one mile to raise awareness in our community about the serious causes & effects of men’s sexualized violence against women. It’s not easy walking, but it’s fun and gets the community to talk about something that’s difficult to talk about. (Women can walk too...but no heels necessary!)

WHEN:

Sunday, October 7, 2018
Registration Opens: 10 am
Walk Commences: 11 am
Register/Donate:
<https://nwcasawalk18.eventbrite.com>

WHERE:

Centennial Park
Clark St. & Sheridan Rd.
Evanston, IL 60201



WHY:

Because sexual violence is an epidemic in the United States, as shown by the many shocking statistics on sexual assault. In the last year Northwest CASA has:

- Counseled **250** sexual violence survivors and their families,
- Responded to over **586** callers on our 24 hour hotline including **255** in-person hospital emergency room visits, &
- Educated over **26,500** grade school, junior high, high school, & college students.

And all of this was done **FREE OF CHARGE.**

By sponsoring event costs, you allow Northwest CASA to allocate more money into services directly affecting the lives of survivors.

For more information on what we do, visit www.nwcasa.org.

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2018 Partnership Levels

SPONSORSHIP LEVEL	CONTRIBUTION	PERKS
Red Stiletto	\$2,500	Top listing of logo on all event advertisements including t-shirt backs, company spotlight article in winter edition of agency newsletter, opportunity for promotional table at event, corporate team including ten entries to walk.
Peep Toe	\$1,000	Company name/logo listed on all event advertisements & at event, Honorable mention in winter edition of agency newsletter, corporate team including five entries to walk.
Platform	\$750	Company name/logo listed on all event advertisements & at event, two entry tickets to walk.
Mary Jane	\$500	Company name/logo listed on all event advertisements & at event, two entry tickets to walk.
Sandal	\$250	Company name/logo listed at event, two entry tickets to walk.



Sponsor this impacting event, gain exposure, good will, and support a great cause!

All sponsorship packages are customizable and additional branding opportunities are available

For more information please contact Rebecca at rplascencia@nwcasa.org or 847-806-6526 ext. 35.

Additional Opportunities and/or Add-Ons:

Sponsor-a-Fact: \$100

- Individual(s) or Company Name/Logo on one sign with a fact about sexual violence that will be placed along the walk route. Only 10 facts are available for sponsorship!

Booth Rental: \$100

- Share your services with the community by having your own booth at the event during registration and after the walk commences.

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2018 ITEM SPONSORSHIP

SPONSORSHIP LEVEL	CONTRIBUTION	PERKS
T-Shirt Sponsor	\$1,500	Cover the cost of the event t-shirts and have your company name highlighted with a top listing on the back of shirt. Includes a corporate team with five entries to walk.
Event Supplies	\$750	Help cover the cost of event banners and giveaways. Includes two entry tickets to walk and event recognition.
Licensing Sponsor	\$300	Cover the cost of government licensing fees and trademark licensing fees. Includes two entry tickets to walk and event recognition.
Music Sponsor	\$250	Sponsor the cost for the DJ performing during registration and the Strut your Stuff contest.
Breakfast Sponsor	\$250	Sponsor the cost of breakfast catered in from Curt's Café in Evanston, IL.



SERVICE COSTS: By sponsoring event costs, you allow Northwest CASA to allocate more money into services directly affecting the lives of survivors.

\$111.00: the cost to provide one hour of sexual abuse prevention to 30 local students.

\$75.00: the cost to provide one hour of 24 hour advocacy services.

\$85.00: the cost to provide one hour of trauma informed counseling service to help a survivor regain their life again. Sponsor this impacting event, gain exposure, good will, and support a great cause!

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