



# Northwest CASA presents *Casino Night 2020*

*Our 14th annual night out to support survivors of sexual violence*

## **WHAT:**

Casino Night 2020 is Northwest Center Against Sexual Assault's 14th annual fundraising event featuring entertainment, food, wine, networking, raffles, and a silent auction.

## **DATE:**

Thursday, April 30, 2020

## **TIME:**

5:30 PM - 9:00 PM

## **LOCATION:**

Cooper's Hawk Winery & Restaurants - The Cellar  
798 W. Algonquin Road  
Arlington Heights, IL 60005

## **AUDIENCE:**

Over 100 influential business/medical professionals, community leaders, and philanthropic donors who actively support the mission to end sexual violence and suffering will be attending the event. Additionally, nearly 1,000 supporters will be introduced to your organization through social media, direct mailings, and email blasts.

## **SPONSORSHIP OPPORTUNITIES:**

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, please see contact information below.

## **ABOUT US:**

Northwest Center Against Sexual Assault (Northwest CASA) is the only full service agency that provides comprehensive services to sexual assault survivors and their loved ones within the North and Northwest suburbs of Cook County & McHenry County. The agency offers a variety of **free** and confidential services which include counseling, prevention/education, advocacy, and crisis intervention.

## **CONTACT:**

Rebecca Plascencia, Community Support Activist  
(847) 806-6526 ext. 350 or [rplascencia@nwcasa.org](mailto:rplascencia@nwcasa.org)

### **Main Office: Northwest Center Against Sexual Assault**

415 West Golf Road, Suite 47  
Arlington Heights, IL 60005  
847-806-6526 Phone

**888-802-8890 24 HR Crisis Hotline**

847-806-6531 Fax

[www.nwcasa.org](http://www.nwcasa.org)

### **C.A.R.E. Center**

4508 Prime Parkway  
McHenry, IL 60050  
815-671-4004 Phone

**800-892-8900 Crisis Line**

### **Northwest CASA**

### **at the Civic Center**

2100 Ridge Avenue, G-102  
Evanston, IL 60201  
847-806-6526 Phone





# Event Sponsorship Opportunities

## Casino Night 2020

Hosted by: Northwest Center Against Sexual Assault

<b>WINE SPONSOR.....</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• Help us meet the minimum wine costs for Cooper's Hawk in Arlington Heights and have your company name highlighted at the high traffic area of the bar.</li><li>• Includes event recognition &amp; 6 tickets to the event.</li></ul>	
<b>CASINO SPONSOR.....</b>	<b>\$2,200</b>
<ul style="list-style-type: none"><li>• Sponsor the main entertainment for the evening.</li><li>• Includes event recognition &amp; 6 tickets to the event.</li></ul>	
<b>FOOD SPONSOR.....</b>	<b>\$1,500</b>
<ul style="list-style-type: none"><li>• Help us meet the minimum food costs for Cooper's Hawk in Arlington Heights.</li><li>• Includes event recognition &amp; 6 tickets to the event.</li></ul>	
<b>MUSIC/VENUE SPONSOR (SOLD).....</b>	<b>\$500</b>
<ul style="list-style-type: none"><li>• Sponsor the cost for venue rental which includes music and audio/visual rental fees.</li><li>• Includes event recognition &amp; 2 tickets to the event.</li></ul>	
<b>PR/COMMUNICATION SPONSOR.....</b>	<b>\$300</b>
<ul style="list-style-type: none"><li>• Sponsor all printing and advertising needs.</li></ul>	
<b>DECORATION SPONSOR.....</b>	<b>\$150</b>
<ul style="list-style-type: none"><li>• Sponsor the cost of decorations for the venue the evening of the event.</li></ul>	

**SERVICE COSTS:** By sponsoring event costs, you allow Northwest CASA to allocate more money into services directly affecting the lives of survivors.

**\$142.00:** the cost to provide one hour of sexual abuse prevention to 30 local students.

**\$90.00:** the cost to provide one hour of 24 hour advocacy services.

**\$86.00:** the cost to provide one hour of trauma informed counseling service to help a survivor regain their life again.

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# Sponsorship Opportunities & Benefits

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**PRESENTING SPONSOR (SOLD).....\$7,500**

- Become our presenting sponsor and receive exclusive marketing benefits for your company. This level guarantees industry exclusivity.
- Top listing of logo on all event advertisements.
- Company spotlight article in Summer edition of Northwest CASA’s newsletter, *The Hope Connection*.
- Recognition by event main speaker & spotlight slide at event.
- Opportunity for promotional table at the event.
- Five tickets to the event

**IMPACT SPONSOR.....\$2,500**

- Honorable mention in Summer edition of Northwest CASA’s newsletter, *The Hope Connection*.
- Company name/logo listed on all event advertisements & at event.
- Three tickets to the event.

**HOPE SPONSOR.....\$1,000**

- Company name/logo listed on all event advertisements & at event.
- Recognition on social media.

**EMPOWERMENT SPONSOR.....\$500**

- Company name listed on all event advertisements & at event.
- Recognition on social media.

**SUPPORTER & FRIEND.....\$150**

- Recognition at event

Sponsorship levels and benefits are customizable to your company or organization’s needs and preferences. Let us know which benefits are most important to you and we’ll work with you to accommodate your needs.

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# Sponsorship Pledge Form

## Casino Night 2020

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I/we will sponsor & support the work of Northwest CASA as noted below.

Presenting Sponsor - \$5,000  
Impact Sponsor - \$2,500  
Supporter & Friend - \$150

Hope Sponsor - \$1,000  
Empowerment Sponsor - \$500  
Item Sponsor - \$ \_\_\_\_\_

I/we are unable to sponsor at this time but would like to support Northwest CASA's work with a donation of \$ \_\_\_\_\_.

### Donor Information:

Sponsor Name: \_\_\_\_\_  
*Please write as you would like it to appear in print.*

Sponsor Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Payment Information:

Check                      Credit Card

Name/Company Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSV: \_\_\_\_\_

#### THANK YOU FOR YOUR SUPPORT!

**Please respond in a timely manner for marketing inclusion.**

Please submit your completed form via email to Rebecca Plascencia at [rplascencia@nwcasa.org](mailto:rplascencia@nwcasa.org) or mail it to her attention at the main office in Arlington Heights.

If you have any questions or would like additional information, please don't hesitate to contact Rebecca at [rplascencia@nwcasa.org](mailto:rplascencia@nwcasa.org) or 847-806-6526 ext. 350.

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